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Biographical Information for Scott Jordan, Founder & CEO of SCOTTEVEST/SeV

Scott Jordan, is the Founder and Chief Executive Officer of SCOTTEVEST/SeV, and is often referred to as the "Ralph Lauren for the tech crowd."

Before founding SeV in 2000, Scott practiced real estate and corporate law with [Katten Muchin Rosenman LLP](#), an international law firm with over 600 attorneys, and [DLA Piper](#), an international law firm with over 3200 attorneys worldwide. Scott received his Juris Doctor (Summa Cum Laude and Order of the Coif) from Case Western Reserve University College of Law in May of 1992. He published a law review [article](#) cited by several Federal Appellate Courts.

But the law bored Scott; he was always an entrepreneur at heart. He received his Bachelor of Science in Business Administration from The Ohio State University majoring in Entrepreneurship. He started Images Calendar Line while at OSU (right click to download a compilation of videos about this venture [here](#)), and then went into a family business.

As a result of Scott's accomplishments with SeV, he has been written about extensively, including several articles in the [Wall Street Journal](#) and [New York Times](#) (among many other magazines and newspapers - see [here](#)) and several university-level textbooks. Scott has since been featured in many TV shows, including [CNBC's hit show The Big Idea](#) with Donny Deutsch (click [here](#) to see the full interview), Fine Living Network's Radical Sabbatical ([Windows Media](#) | [Quicktime](#)) as well as Japan's popular show, [The World's Most Successful People](#).

Scott maintains an innovative [video blog](#) that gives a backstage ticket to see the inner workings of SCOTTEVEST/SeV as it continues to grow and evolve. To view all the videos about Scott, visit the [SCOTTEVEST Channel on Blip.tv](#). To learn about the inspiration for SeV, click [here](#). His favorite hobbies include: skiing, scooting, amateur auto racing, tennis, jogging, yoga, listening to the Grateful Dead, hanging out with Laura, and their 3 standard poodles: Lucy, Chloe and Margaux. Scott invites you to [Connect with SeV](#) through SCOTTEVEST on the social networks.

Additional information about Scott may be found at: www.SCOTTEVEST.com/company/scott_jordan.shtml

