

SCOTTEVEST® Travel Clothing can replace carry-on bags for travelers with no added restrictions from airlines or TSA

Five reasons why multi-pocket travel clothing is the solution for air travelers

KETCHUM, Idaho (April 14, 2010) – [SCOTTEVEST](#) (SeV) announces that the TSA and airlines do not consider its travel clothing to be a carry-on bag, and thus not subject to the "one carry-on" rule.

Despite the ability to carry as many items in a SCOTTEVEST Travel Vest as in a typical carry-on, SeV clothing does not count as an extra bag, allowing air travelers to double their carrying capacity and avoid extra bag/carry-on fees entirely.

SCOTTEVEST is the only [clothing line](#) engineered to reduce the need for carry-on bags and designed to look like normal, stylish clothing. SCOTTEVEST clothing has special hidden pockets that let passengers carry everything that was previously lugged around by hand, speeding up security check-ins and saving money on baggage fees.

In 2000, Scott Jordan founded SCOTTEVEST and introduced a clothing concept that is the essence of form meeting function: jackets, vests, shirts and pants specifically designed to help people carry and use electronic devices such as cell phones and other travel essentials. The catch? SCOTTEVEST clothing does not have any ugly, bulky exterior pockets – everything is sleek and stylish. That design philosophy continues today and the clothing line now accommodates iPhones®, Kindles®, and iPads, almost invisibly.

As the founder and CEO of SCOTTEVEST, Scott Jordan is one of the world's leading experts on travel clothing. He provides five reasons why his specialized travel clothes are an important and cost-effective solution to common issues for air travelers:

- Travelers can save money on baggage fees and the new carry-on fees
- Airport security checkpoint aggravation disappears when you only need to pass one item through the x-ray
- Security measures related to bags change all the time, but clothing is totally unaffected by bag regulations
- SCOTTEVEST stops pickpockets and purse-snatchers with secure, zippered interior pockets
- Travel is easier when you have quick access to what you need, when you need it. You can carry the world in your pockets.

Scott elaborates:

Reason #1: Save money on baggage fees and the new carry-on fees

Not only is travel a hassle, it's also getting more and more expensive. Airlines have been charging baggage fees for years, and now Spirit Airlines is charging \$45 per carry-on bag, a trend other airlines are likely to follow. JetBlue® mocked Spirit's extra carry-on charge ([read JetBlue's joke](#)) by suggesting people wear their suitcases, but with SCOTTEVEST you can do just that – and look stylish at the same time.

Scott suggests, "It's no joke. Because the TSA recognizes that SCOTTEVEST clothing isn't a bag, when you're wearing SCOTTEVEST clothing, you won't incur any extra fees at the airport. Instead of paying for two carry-on bags, your new SCOTTEVEST will pay for itself in just one flight. And you don't have to tire yourself out lugging bags everywhere."

Peter Greenberg of the NBC® Today Show showed the benefits of traveling with a SCOTTEVEST jacket, "I'm actually wearing an entire suitcase. Hey, you just saved 50 bucks ... your entire bag is in your jacket." ([watch the YouTube video](#))

Reason #2: Reduce airport security checkpoint aggravation

Wearing a SCOTTEVEST can speed your way through the airport security scanners. Rather than

taking the time to remove everything from your pockets, all you have to do is remove your SCOTTEVEST jacket or vest, place it in a bin, and watch it zip right through the security checkpoint. No more scrambling to empty your pockets at the x-ray machine.

Scott continues, “TSA inspectors are trained on our products. They’re familiar with how the pockets are designed. They like how our products save time and make the lines move faster. In the same way that the TSA recognizes our clothes aren’t bags, the TSA has also ruled that iPad and Kindle are not considered computers – so if you’re carrying one of these in a SCOTTEVEST jacket or vest, you don’t have to take it out when passing through airport security.”

More than 2 million cell phones are lost at airports each year. Orlando International Airport alone [reports](#) finding more than 50,000 lost personal items each year, with similar statistics reported by airports worldwide. Passengers wearing SCOTTEVEST clothing avoid falling victim to either loss or theft by keeping their travel essentials well-organized.

Reason #3: Be prepared for new security measures

Shortly after the Christmas underwear bomber was captured, airlines temporarily put restrictions on passengers’ ability to access overhead bins. Security officials say that airlines and the TSA can restrict access at any time.

Scott recommends, “If you’re carrying all your stuff in a SCOTTEVEST, even if you’re not allowed access to the overhead bins, you’ll have everything with you in your seat. Regardless of whatever additional security measures may be added, it’s just more convenient to have all your stuff on you.”

Reason #4: SCOTTEVEST Stops Pickpockets

It’s a fact that pickpockets often target air travelers. In addition to the passengers traveling through airport terminals, pickpockets have also been known to ply their craft while passengers are asleep – both in the terminal and in the air ([read the Reuters article here](#)).

Scott advises, “Don’t let potential thieves know what valuables you’re carrying with you. When you remove your SCOTTEVEST and place it in a bin, it just looks like a regular article of clothing. All your fancy and expensive devices are hidden and protected from view – unlike what happens when you empty your pockets for everyone to see.”

James Coats, Pickpocket Prevention Specialist, says, “The only tool I could share was observation, and to be aware of your surroundings. That was until I was introduced to the SCOTTEVEST travel-clothing line. Once you place all your personal belongings into the jacket, and zip it up, you’re safe and secure.” ([read more here](#))

Scott points out, “It is literally impossible for anyone to pickpocket a wallet when it is in a SCOTTEVEST Zip-PIPTM wallet pocket, a zippered pocket-in-a-pocket feature. Most SCOTTEVEST jackets and vests also have a secure travel documents pocket to keep critical documents secure, but also easily available when you need them for inspection and boarding.”

Reason #5: Making travel easier

Beyond all the money-saving and security benefits of SCOTTEVEST products is one simple fact: they make travel easier. You can have your iPhone in its own special pocket, your mints, any medication, your keys secured so they don’t get lost, your iPad, even your boarding pass and ID – all in their specially designed pockets.

Scott says, “The SCOTTEVEST looks great and is stylish, but it’s also comfortable and flexible. Many of our jackets even have removable sleeves. You can pack less, because one affordable, lightweight, quick-drying, wrinkle-free garment does double-duty as both a jacket and a vest, keeping you comfortable no matter what the weather is on either side of the flight.”

Travel clothing for the trip of your life

“Having all your stuff on you is paradigm shifting,” says SCOTTEVEST’s namesake Scott Jordan. “Whether you’re going to China or going to the grocery store, knowing you’re prepared – and have

whatever you need, whenever you need it – can change your life.”

About SCOTTEVEST

SCOTTEVEST is one of the world’s leading travel clothing companies. The company specializes in stylish clothing that provides a unique, patented system of conduits and pockets for carrying, using, and enjoying personal electronics. In 2010, SCOTTEVEST became the first clothing company to provide a pocket for the iPad.

Visit our [Wikipedia entry for SCOTTEVEST](#), [Wikipedia entry for CEO & Founder Scott Jordan](#) or [SCOTTEVEST.com](#) for additional information.

For high-resolution images, interview or sample requests, please visit <http://www.scottevest.com/company/ipad.shtml> or e-mail mediarelations@scottevest.com. If immediate help is required, please call press contact Thomas O'Leary at (914) 924-0338.

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